

Personalized participant reporting

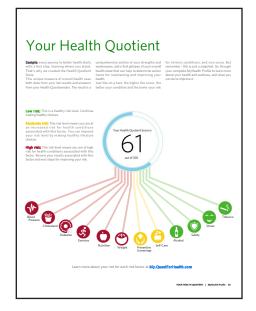
Powerful insights to motivate behavior change

The MyHealth Profile[™] is the most comprehensive participant report offered by Quest Diagnostics combining data from a health questionnaire, a customizable lab test panel menu, and biometrics.

MyHealth Profile is built for personalization and customization. It is customized based on screening panels.

Dynamic insights into personal risk factors

Screening participants receive a Health Quotient score created from their Health Questionnaire and laboratory results to give insight into their overall health status.



Engaging and interactive content

MyHealth Profile features personalized content that applies to participants based on their age, and gender, current health status, and previous results.

The full-color, print report features fresh, inviting photography and illustrations that reinforce key points to engage readers and improve health literacy. Page count is also variable based on the screening panel and additional tests selected. The print report includes features to engage participants and empower them to take their next steps toward maintaining or improving their health.

The online report offers many of the same features, and an exceptional level of interactivity that will bring participants' screening results, health risks.

The online MyHealth Profile is available just a few days after the screening and health questionnaire are complete.

Each section promotes understanding and action

The MyGuide is organized into sections that will maximize the participant's understanding of their personal results and how to improve them.

Key areas of focus – This section showcase the participant's priority risk factors. They are highlighted on the first page of the report for additional emphasis. Specific program information can also be integrated within this to connect the participant to other well-being resources available from their organization.

Screening results – Results are sorted by organ function in print, and may be sorted by function, or by in-range or out-of-range status online. This section features targeted content about improving or maintaining health status based on each participant's unique results.

Health conditions – The online version of this section offers grouped test results based on their roles in four common health conditions (Metabolic Syndrome, heart disease, hypertension, and type 2 diabetes). This section demonstrates how individual risk factors combine to create the possibility or presence of these conditions.

Impacts – In this section, each participant can learn how their personal results can impact different organs. Participants can see how their current results affect their physical body and overall health. Participants can interact online with a dial that demonstrates the impacts of higher or lower result levels on their bodies as well.

Additional resources – This section can feature customized information to promote engagement in additional health and well-being offerings (e.g.: coaching services, cessation programs, and other Employee Assistance Programs). Integrating information about related services when it is most relevant can improve participant engagement.

For more information visit QuestForHealth.com or email PopulationHealth@QuestDiagnostics.com.