

# Pack Health's Patient Engagement Platform

## How it Works for Payors

Pack Health's digital patient engagement platform is proven to improve health equity and reduce healthcare costs. The platform integrates coaching, content, technology and more to improve individual health outcomes.

### COACHING

- 1:1 relationship between NBC-HWC certified health coach and patient
- 5+ weekly touchpoints via weekly call, text, or email
- Coupled with evidence-based education and resources to address health literacy and SDoH

### CONTENT

- Dynamically delivered weekly and by request; adaptive to unique needs
- More than 5,000 original content pieces created with new pieces added daily
- Reviewed by industry experts and academic research centers

### TECHNOLOGY

- Built to scale on Salesforce and AWS
- Integrates with 450+ devices and wearables
- Seamlessly integrated and transfers data to connect healthcare
- No logins or passwords necessary

### PATIENT ENGAGEMENT & IMPACT

Our human-to-human patient engagement allows us to get to the root causes of barriers, close gaps in care, and equip individuals with actionable strategies to achieve better health.

**+23%**  
improvement in health self-efficacy

**-38%**  
reduction in 30-day hospital readmissions



**Weekly calls:** Address questions, concerns, problems, and barriers throughout patients' healthcare journey.



**Designed to scale:** Our dynamic platform is built to complement your existing infrastructure and programs.



**Educational content:** Guides through onboarding and empowers patients to understand importance of lifestyle changes.



**Member-first care:** Our comprehensive engagement is high-touch, compassionate, and accessible for any age, ability-status, and geographic location.