

About the opportunity

Overview The Foundation has identified communities within Suffolk County for intentional funding to advance coalition and community-driven solutions that seek to improve community health outcomes. This funding opportunity builds on the best practices and lessons learned in other communities.

Applicants are expected to demonstrate the capacity to implement and evaluate community-driven and community-led solutions to meaningfully impact health. In alignment with this funding opportunity, Quest Diagnostics will make available diagnostic testing and screening in the selected health areas of focus. The Foundation is particularly interested in proposals that seek to improve health outcomes associated with (i) screening, preventing, and managing chronic cardiometabolic conditions or (ii) maternal/child health (“areas of focus”).

The applicant is expected to describe intended outcomes of the proposed initiatives and illustrate the capacity to leverage local resources and partnerships to sustain program implementation and evaluation efforts. Examples include, but are not limited to:

- **Community-Clinical Linkages:** novel approaches to delivering and coordinating sustainable healthcare and supportive community services for chronic cardiometabolic conditions (eg, Diabetes, CVD, Hypertension) and maternal/child health. Types of interventions could include care coordination via community health workers (CHW), promotoras or doulas, telehealth, and mobile care
- **Increased Use of Diagnostic Testing and Screening:** accessing no-cost testing through Quest Diagnostics to support grant-related activities and increasing patient engagement and activation through health education
- **Social Drivers of Health:** efforts that emphasize the importance of social drivers of health (eg food security, transportation) that lead to improved clinical and community health

Eligibility and Terms

To be eligible for this funding opportunity, applicants must demonstrate alignment of efforts to the most recently completed Community Health Needs Assessment (CHNA).

To be selected, applicants must:

- Illustrate active, meaningful and productive community partnerships and collaboration (letters of support, shared staffing arrangements)
- Articulate how proposed grant activities could leverage no-cost diagnostic screening and testing resources (where appropriate)
- Describe the proposed activities and key performance indicators that will be evaluated for impact on community-level health outcomes for selected area(s) of focus, including the key performance metrics to be used in the evaluation. Also

describe how you developed these proposed activities, key performance indicators, and key performance metrics

- Execute and manage data use agreements among partners to share, report and analyze appropriate data

Other eligibility considerations:

The Foundation will not consider or respond to requests for:

- Corporate events or sponsorships. This includes fundraising events, such as concerts, sporting events, annual appeals or membership drives and benefit dinners or galas
- Geographic areas outside of the prioritized communities.
- Individuals (including travel support for individuals to attend meetings or conferences)
- For-profit organizations
- Political organizations, campaigns, and activities
- Fraternal or labor organizations and activities
- organizations that have not certified in their application to a Non-Discrimination Certification regarding legally protected classifications
- Capital campaigns, including new construction, renovation of facilities, and endowments
- Unrestricted general operating support
- Media Products and Projects – such as radio, TV, film, webcasts – that are not part of a specific project or program
- Meetings, symposia or conferences that do not have or are not associated with long-term program objectives
- Payment of staff salaries not aligned with a specific project or program

Project Goals & Technical Requirements

This funding opportunity seeks to engage a broad cross-section of community stakeholders, including local health departments, nonprofit healthcare, and community-based organizations, to build the evidence for coalitions as effective facilitators.

Selected awardees will be required to:

- Participate in onboarding and training to include:
 - Communications and branding guidelines
 - Financial oversight and accounting expectations
 - Data reporting and analysis expectations
- Participate in program updates when requested

- Submit scorecards and narrative reports regarding implementation status and key milestones in accordance with executed grant agreement
- Participate in grantee best practice sharing and learning collaboratives, including regarding sustainability

Application Process & Timeline

To encourage a broad range of projects and submissions, the Foundation has adopted both short and long proposal formats for this funding opportunity. Applicants selected to submit a full proposal should expect to have 8 weeks from the date of invitation to submit.

Proposal Response Format

Short Proposal

All applicants will be asked to complete the eligibility screener on our grants platform prior to receiving access to the short form proposal. Applicants are expected to provide the following responses as part of your short proposal.

1. Describe the demographics of the identified community and population (500 words)
2. Describe the overall goals and intended outcomes of your funding request. Summarize the background and significance (750 words)
3. Please share why your proposal is innovative or unique (250 words)
4. Please share the estimated reach of your activities. Where possible estimate the direct and indirect reach (250 words)
5. Are there volunteer opportunities with your organization? If yes, please describe (250 words)
6. If you intend to request no-cost testing, please describe how this resource will be utilized to achieve your goals (250 words)
7. Please share the estimated amount of funding you expect to request
8. Please share the timeline you are proposing
9. Please share your organization's website address and social media handles

Evaluation of Short Proposal

Short proposals will be evaluated by the Foundation primarily against the above criteria and to ensure diversity of ideas and approaches. Selected applicants will be invited to submit a full proposal.

Full Proposal

A. Program Overview and Implementation (40%)

- a. Describe how your work is aligned with the most recently completed CHNA. You will be required to attach an executive summary of your CHNA as part of your final submission
- b. Describe the demographics of the identified community - consider any other relevant community factors that would impact the success of your proposed project
- c. Summarize the key components of your program. Describe unique or novel aspects of your approach
- d. Describe existing or planned partnerships and how they will support your proposed program. Describe financial and non-financial relationships that exist with the proposed partners, whether you plan to redistribute grant funds to community partners, and how you will select potential partners for re-granting (if applicable). Letters of support or MOU are required for any organization listed as receiving funds or implementing program activities.
- e. Describe plans for communications related to the grant and the program. Consider the following:
 - i. What is your digital and social media strategy?
 - ii. How will you disseminate program information, materials, and collateral if appropriate?
- f. Describe anticipated barriers and challenges, as well as mitigation strategies to your program/project implementation

B. Operational Capacity (30%)

- a. Describe your organizational structure. Include details regarding your mission, vision, and values. Share how these align with the funding opportunity and the Foundation's goals
- b. Describe the capacity of your staff and leadership to carry out the proposed work. Provide examples of past success, include job descriptions/resumes for key personnel as appropriate
- c. Describe your data analysis and reporting capabilities
- d. Describe your financial management experience with grants. Include details on your capacity to track and manage funds, support financial audits and any other relevant details
- e. Describe your operational capacity to partner with the Foundation for communication regarding your grant (eg, publicity)

C. Evaluation & Sustainability (20%)

- a. Describe how you will evaluate the success of your program. Include a table of your key outcomes, metrics and activities. Share how you will collect and report on selected metrics to demonstrate impact of funding
- b. Describe your plans for sustainability. How will you fund and operate during and beyond the funding period requested

- D. **Budget and Budget narrative (10%)** Provide a detailed budget and budget narrative. Evaluation-related activities should be no more than 15% of total budget request. The indirect cost rate is capped at 10%. Exceptions will be considered on a case-by-case basis. Applicants must submit the budget utilizing the template provided. The budget narrative should align with the provided budget template
- E. **Additional Attachments** Applicants are asked to upload and attach the following required documents as part of their submission:
- a. IRS Determination Letter
 - b. Most recent audited financial statements

Selection Process

The Foundation maintains a cooperative approach to grantmaking, serving not just in the capacity of funder, but also as a key stakeholder and partner in grant activities and implementation efforts. During the full proposal review period applicants can expect to be evaluated in alignment with answers received to the full proposal questions. Additionally, applicants can expect to receive requests for clarification or additional supporting documentation when the review process warrants it. In certain cases, Foundation representatives may request a site visit or in person meeting with applicants to further assess applicant's capacity to deliver stated outcomes of interest.

Submission Instructions

Applications for this project must be submitted through the Foundation's application website, accessible [here](#).

Applicants should:

- Carefully review this RFP and the requirements and expectations as outlined
- Read through the entire short and full proposal application questions in preparation for submitting answers through the application website
- Ensure all relevant attachments and required documents have been uploaded and properly labeled for reviewers. You will **not** be able to submit your application until all required attachments have been uploaded through the application website

Required Templates

The Foundation has provided templates for the following required attachments:

- Program Logic Model
- Budget