



InSure[®] ONE[™]

Helping your patients with easy-to-use, in-home colorectal cancer screening

InSure[®] ONE[™] colorectal cancer screening (CRC) is a convenient, in-home fecal immunochemical test (FIT) that qualitatively detects human hemoglobin from blood in stool samples.

InSure ONE is the only FIT test that is performed using toilet water collected from a single bowel movement. There is **no stool collection or handling required**, and there are no dietary or medicinal restrictions. This helps increase the likelihood your patient will actually complete the test.

InSure ONE helps improve screening compliance

InSure ONE can help your patients more easily screen for colorectal cancer, leading to improved compliance. Increased compliance can lead to **earlier detection of colorectal cancer and an improvement in quality measures**.

Designed for in-home collection, the kit offers several advantages:



Water-based collection method



Convenient use, at-home privacy



No fecal handling



Electronic reminder program (see sidebar for details)

FIT testing is supported by medical guidelines

American Cancer Society (ACS),¹ US Preventive Services Task Force (USPSTF),² and US Multi-Society Task Force (USMSTF)³ guidelines support FIT for colorectal cancer screening

- USMSTF recommends FIT testing, such as InSure ONE, as **Tier 1 for CRC screening**³ versus Tier 2 recommendation for stool DNA
- According to the USMSTF, annual FIT is **more effective** and less costly³
- **For ages 45+**—screening guidelines from the ACS¹ and the USPSTF²



Improve kit return rates through the InSure ONE reminder program

As a leader in colorectal cancer screening, we know that every kit returned could save a life by early detection. Our InSure ONE integrated reminder program **helps encourage test compliance** by sending reminder messages to patients to complete and return their collection kits. Electronic orders for InSure ONE placed in Quanum[®] Lab Services Manager or your EMR interface are eligible to receive reminders.

As of June 1, 2021, orders filled at a Quest Patient Service Center or via a Quest in-office phlebotomist are eligible for patient reminders as well.



Automatic patient reminders are sent via text or email at 7 days and again at 14 days if the collection kit has not been returned



Notifications are provided through Quanum[®] Lab Services Manager at 25 days for kits that are not returned so that you can follow up with the patient directly

How to get started

- **Start ordering InSure ONE kits** using Quanum® Lab Services Manager. If you don't have a Quanum account, **create one in less than 5 minutes by clicking here** (enroll.quanumsolutions.com/enrollment/#/hcp/practice). If you would prefer to order kits over the phone, please call **1.866.MY.QUEST** (1.866.697.8378) and state “supplies” upon connection for assistance.
- **Search for test code 11290** for InSure ONE kits, where you will find all patient instructions for specimen collection and for returning completed test kits.
- **Quest will ship the kits** to your practice at no cost, based on usage and test completion.
- **Distribute kits** to average-risk patients aged 45+ during annual wellness visits. A completed requisition form from Quanum® Lab Services Manager or your EMR should be printed and placed in the business reply envelope found inside the test kit envelope prior to the patient leaving the office.



The kit includes:

- Patient instructions for use
- A test card
- 2 long-handled brushes
- 2 waste bags

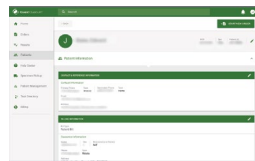
Upon request, patient instructions are available in over 20 additional languages.

Not familiar with Quanum® Lab Services Manager? You can sign up for an account at enroll.quanumsolutions.com/enrollment

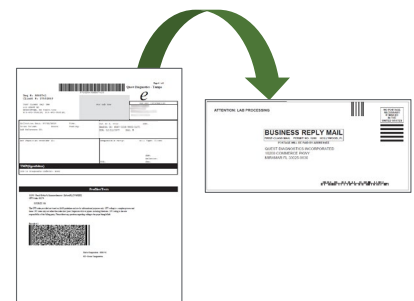
Order InSure ONE in just 2 easy steps:

- 1 Place the stand-alone order in Quanum Lab Services Manager or your EMR

Test code 11290 can be used for all InSure ONE orders, Medicare and non-Medicare



- 2 Print a copy of the requisition and place in the postage-paid reply envelope found inside the kit before the patient leaves the office



Test ordering information

Test name	Test code	CPT code(s)
Fecal Globin by Immunochemistry (InSure®)	11290	82274, (HCPCS:G0328)



To learn more or to order InSure ONE kits for your office, contact your local Quest Diagnostics sales representative, call **1.866.MYQUEST (1.866.697.8378)**, or visit **QuestInSureONE.com**.

References

1. American Cancer Society. Colorectal cancer screening guidelines. Accessed March 27, 2020. <https://www.cancer.org/health-care-professionals/american-cancer-society-prevention-early-detection-guidelines/colorectal-cancer-screening-guidelines.html>
2. US Preventive Services Task Force. Colorectal cancer: screening. Published June 15, 2016. Accessed March 27, 2020. <https://www.uspreventiveservicestaskforce.org/uspstf/recommendation/colorectal-cancer-screening>
3. Rex DK, Boland CR, Dominitz JA, et al. Colorectal cancer screening: recommendations for physicians and patients from the US Multi-Society Task Force on colorectal cancer. *Am J Gastroenterol*. 2017; 112(7):1016-1030. doi: 10.1038/ajg.2017.174

The CPT® codes provided are based on American Medical Association guidelines and are for informational purposes only. CPT coding is the sole responsibility of the billing party. Please direct any questions regarding coding to the payer being billed.

Test codes may vary by location. Please contact your local laboratory for more information.

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